



Get ahead and stay ahead

Pay less, be more productive and maximise sustainability throughout the lifecycle with Dell's Technology Rotation promotions

Acquisition

Real savings are available immediately

Pay less than the cash price. Maximize your cash flow by spreading costs over time to free up budgets and keep available cash on hand.

Pay **13%**

less than the cash price on all desktops, notebooks, workstations, servers and networking*

Pay **17%**

less than the cash price on PowerStore storage**

Operation

The execution of your technology strategies

Regularly rotated IT operates with a higher degree of efficiency and security, enabling a more productive and satisfied workforce with savings throughout the lifecycle.

Transition

Peace of mind and transparency during transition

Contribute to the circular economy by retiring technology assets in a secure, compliant, and environmentally conscious manner.

These promotional offers end on **30 July 2021**, so call your Account Manager today!

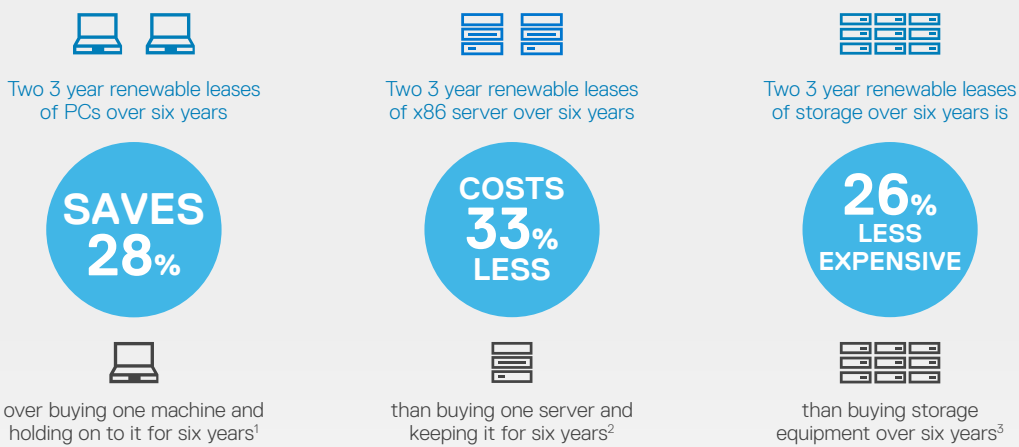
* The promotion is based on a Total Cost of Usage (TCU) of 87% over a 36 months lease term for deals between 5K\$ and 500K\$ (or local currency equivalent) for all Client, Server and Networking eligible products. Lessor owns the equipment.

**The promotion is based on a Total Cost of Usage (TCU) of 83% over a 36 months lease term for deals between 5K\$ and 500K\$ (or local currency equivalent) for only PowerStore products only. Lessor owns the equipment.

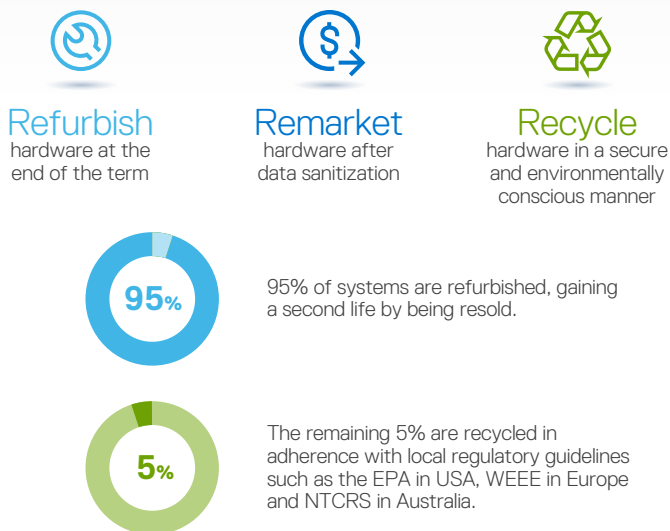
Technology Rotation

The simple way to make lifecycle savings, contribute to sustainability and make management easier.

Technology rotation can help you achieve savings throughout the IT lifecycle.



When you choose a technology rotation strategy to manage your IT solutions, you are contributing to the circular economy because we:



An online portal for 24/7 access to everything you need to manage your Dell Financial Services account.

- View and manage your financed assets.
- Access your contract information.
- Review invoices and payment status.
- Manage end-of-lease options.



1. IDC whitepaper, sponsored by Dell: "Financial solutions enable your PC lifecycle strategy" February 2019 2. IDC white paper, sponsored by Dell, "Accelerate Business Agility with Faster Server Refresh Cycles" 2017 3. IDC InfoBrief, sponsored by Dell EMC, March 2019, Making the case for Lease vs. Buy Storage
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