

### **Cisco Webex Teams**

Webex Teams is an all-in-one solution for messaging, file sharing, white boarding, video meetings, calling, and more. It keeps teams connected anytime, anywhere, and moves work forward faster.

## **Overview**

Never before have we seen business innovation this rapid, and competition this intense. Businesses will rise and fall by the strength of the teams that fuel their agility. Teams that include not only internal colleagues but ecosystems of external experts and partners as well. To support your teams, you need tools that bring people together easily and enable them to work together productively. At the same time, you need to meet increasing security and compliance requirements, which are key to keeping your information safe and secure. It's time for you to look at the new team collaboration experience enabled by Cisco Webex®.

Cisco Webex Teams is a solution to keep you connected to your teams anytime, anywhere. Get work done faster whether you're sending messages from the train, having a video meeting at your desk, or brainstorming together in a conference room.

The Webex Teams app keeps you connected to colleagues, partners, and experts in secure work spaces. Send messages and share files. Seamlessly use high-quality video meetings and make calls. Express your ideas on whiteboards that others can add to. Even keep up to date with what's happening in other apps.

When teamwork flows into physical rooms, bring the Webex Teams experience with you. Simply pair the app to a Webex device to join your meetings, share your screen, capture life-sized whiteboard drawings, and more. That's Webex Teams.

## **Trends and Challenges**

Gartner's work stream and conferencing revenue forecasts for 2021 are \$4.93B and \$7.06B, respectively. And 72 percent of leaders globally say "effective team communication" has become more important<sup>1</sup>.

And teams now span ever broader ecosystems that include colleagues, partners, customers, advisors, and even competitors. 68 percent of business leaders are now looking to extend their collaboration with external parties<sup>2</sup>. Within these diverse teams, many employees are working remotely from their own offices, with 67 percent of managers reporting an increase in remote employee productivity.<sup>3</sup>

# People love working together. But working together is becoming more complex.

This complexity arises as people use different products and services to collaborate, with one app for messaging and perhaps a separate service for meetings, yet others for email, calendaring, and file sharing. Meeting room devices often sit on an island, unused or completely disconnected from other tools. These siloed experiences can greatly hamper productivity and performance.

IT managers face the challenge of keeping track of every device and app in use, and ensuring that all shared information is secure and meets their compliance requirements.

**The result:** User workflows get broken up and IT faces several challenges from lowered return on investment to potential security breaches.

**The solution:** For teams to maximise their productivity, effective team collaboration is critical. Having the right tools available for effective teamwork is hugely important.

## **Key Features and Components**

- •Create spaces to keep work moving anytime: Bring everyone together easily and quickly in Webex Teams spaces. Enable everyone to see and share all the information they need to work together productively. Send messages, share files, and create or edit whiteboards, securely, with one person or a group of people. Add people to your shared spaces easily from your company directory. Or simply enter an email address and start teaming with customers, partners, or anyone else you need to work with.
- Enterprise-grade security: With end-to-end encryption, messages, files, and whiteboard drawings are protected from your device to theirs, and everywhere in between. For added control, manage your own encryption keys on-premises. And we've taken the risk out of working with other companies. Your policies are in force even when your employees are collaborating with others outside your company.





- ·Meetings built for teams: Add rich meeting experiences to your Webex Teams solution. Seamlessly use high-quality video, screen sharing, and collaborative white boarding from any device to improve creativity and decision making. Any member of a Webex Teams space can schedule a time to meet in advance or tap to start instantly. Democratised in-meeting tools, such as the ability to mute others, add guests, and turn on recording, help to improve everyone's effectiveness in the meeting. And all of the chats, files, and whiteboards shared during meetings can be easily reviewed later by any team member-whether or not they were participating live.
- ·Interoperability for speed and convenience: In addition to the immersive experience delivered by the Webex Teams app, meeting participants can join Webex team meetings from a standards-based video device, right from their phone using a call-in number, or even from Microsoft Skype for Business. But you also have other meetings. And that's no problem. Join or host Personal Room or standard Webex Meetings appointments right from the Webex Teams app. As well as any standards- based Session Initiation Protocol (SIP)-compliant meeting. Because doing more from one place means you can be more productive.
- ·Best meeting experiences with Webex devices: The Webex Teams app works great with Webex devices to give you the best possible video meeting and teamwork experiences in the office. Instantly pair with any cloud-registered Webex device to start meetings, share your screen, even take the call with you if you need to change locations. Further, when paired to the Webex Board you can instantly save whiteboard drawings created on the touch screen to share with others no matter where they are.

- •Calling: Webex Teams includes native inapp voice and video calling capabilities to reach other Webex Teams and standardsbased SIP endpoint users. These can be enhanced with comprehensive PBX calling features and Cisco IP phones when combined with one of our calling solutions Cisco Webex Calling, Cisco BroadCloud, Cisco Hosted Collaboration Solution (HCS) or Cisco Unified Communications Manager. Note: Webex Hybrid Call Service is required for integration of Cisco Unified Communications Manager or Cisco HCS with the Webex Teams app.
- •Open integration: Take advantage of Cisco Webex within your own applications. Webex SDKs and widgets provide an easy way to embed high-quality audio-video calling and messaging into any web or native application. And anyone can visit the Webex App Hub to instantly connect Webex Teams spaces with popular third-party tools using a growing catalog of integrations and bots.
- •**Hybrid Services:** Extend the value of existing investments and improve the user experience by adding the capabilities of your on–premises and partner–managed services to the Webex Teams solution.

## **Benefits**

- Drive productivity in your teams, and accelerate access to experts with feature-rich and easy-to-use team collaboration tools
- ·Enhance business outcomes and increase employee satisfaction with meetings built for teams
- ·Use a single app, with more content and information in one place
- ·Keep work moving in meeting rooms with fully integrated Cisco Webex devices
- ·Keep your important information safe and secure with advanced security and compliance support

## The Cisco Advantage

Cisco is recognised as a leader in video and web conferencing and unified communications, as well as security and networking. This leadership, combined with a full portfolio of Cisco Webex devices, gives you the best possible calling, meeting, and team collaboration experiences.

Cisco powers the world's Internet experiences, securely connecting people, processes, data, and things to enable innovation that benefits business and society.

#### **CDW Capabilities**

With years of expertise in collaboration and cloud technology solutions, CDW as a Tier-1 Cisco Gold Partner has the skills and expertise to assess your organisation's needs and orchestrate a custom solution using pioneering technology such as Cisco Webex Teams.

<sup>1</sup>Forecast: Audioconferencing, Worldwide, 2016–2022 (Gartner #G00342004, October, 2017)

If you would like to learn more about Cisco and CDW's joint capabilities, speak to your CDW Account Manager or contact us via:

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 $<sup>^{\</sup>rm 2}$  Cisco–sponsored HBR study available at cisco.com/go/betterteams

<sup>&</sup>lt;sup>3</sup> <u>SurePayroll:</u> Productivity Prohibitors: How to Stop Them in Their Tracks