

CDW PAYMENT SOLUTIONS – TOP 10 LEASING ADVANTAGES



- 1. Increases Your Purchasing Power** – Leasing enables you to do more with less. Leasing stretches your available budget so you can acquire more equipment and the latest technology on the market. Optimizing your investment this way enables you to lower your organization's overall cost of ownership while providing your employees with the tools they need to be successful.
- 2. Equipment Leasing Pays for Itself** – Through leasing you pay the rentals with savings or increased profits derived from the equipment use. Would you pay your office staff their salary three or five years in advance? That is what you effectively do when you pay cash for your equipment.
- 3. 100% Financing** – Leasing provides 100% financing on the equipment you need, including software. Service contracts, training, sales tax, freight and installation charges can all be incorporated into the lease structure, reducing the initial cash outlay.
- 4. Hedges Against Inflation** – Through leasing you acquire use of equipment at today's cost and on fixed financing rates, but your lease expense payment is made with tomorrow's inflated pound. This is the clearest advantage of leasing.
- 5. Overcomes Tight Budget Limitations** – Many businesses have found that small payments for leased equipment can be squeezed into the tightest budgets. A lease helps justify a purchase to management who may have delayed a decision because of budget restrictions. Leasing enables companies to acquire equipment they might not otherwise have been able to afford.
- 6. Eliminates Obsolescence** – Advances in technology are being made quickly. Leasing enables you to have the latest technology without the fear of your equipment becoming obsolete. With flexible end-of-term options, leasing enables you to rotate and refresh your technology hardware and software efficiently.
- 7. Conserves Capital and Preserves Bank Lines** – Leasing your equipment enables you to preserve valuable credit lines and cash resources for other operational needs of your company. Leasing serves as a responsible means to acquire the equipment you need today, without tying up precious and essential operating funds. Banks are often reluctant to grant fixed-rate equipment loans, tend to require larger down payments and compensating balances, and are unfamiliar with equipment purchases.
- 8. Your Company Grows with Reduced Risk** – Through incremental monthly payments you can expand and evolve your business to meet the next competitive challenge. The idea behind your equipment acquisition is business growth. A good leasing partner can provide you flexibility and professional responsiveness to help you meet your business objectives.
- 9. Leasing Is Convenient and Flexible** – Easy documentation and credit processing, unlimited choice of equipment and manufacturers, inclusion of soft costs, and payment schedules to meet any budget make leasing the right financial move for the 21st century.
- 10. Overcomes Disposal and Data Wiping Issues** – Environmentally friendly disposal of technology equipment is a growing concern. Legislation is increasing and the risk of fines and penalties for noncompliance is climbing. Leasing eliminates equipment ownership, thus transferring liability from your organization to the leasing company.

For more information on how CDW can help you maximise capital so your IT expenditure goes further, contact your account manager, or contact us on +44 (0) 207 791 6110 or on paymentsolutions@uk.cdw.com.

*Any finance available through CDW and/or third party finance and leasing providers remains subject to credit approval and execution of satisfactory documentation. Finance options are available to business customers only. Financial services are not available to individuals. All rates and terms are based on customer's credit rating, offering types, services and/or equipment type and options and are therefore subject to change at anytime. Not all customers may qualify. Not all services or offers are available in all countries. Other restrictions may apply. Customers to seek independent advice when qualifying suitability of finance. For illustration purposes only and this does not form a commitment of credit in any form.

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